



# Use of analytics systems to guide students in acquiring Information Literacy competencies

*A Research and Practice approach*

**Assoc. Prof. Dr Patcharin Panjaburee**

*Institute for Innovative Learning, Mahidol University, Thailand*

E-mail: [patcharin.pan@mahidol.ac.th](mailto:patcharin.pan@mahidol.ac.th)

“a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information.”

Association of College and Research Libraries (ACRL)

## Information Literacy Competency Standards for Higher Education (ACRL Standards)



### Standard 1

The information literate student **determines** the nature and extent of the information needed.



### Standard 2

The information literate student **accesses** needed information effectively and efficiently.



### Standard 3

The information literate student **evaluates** information and its sources critically and **incorporates** selected information into his or her knowledge base and value system.



### Standard 4

The information literate student, individually or as a member of a group, **uses** information effectively to accomplish a specific purpose.



### Standard 5

The information literate student **understands** many of the economic, legal, and social issues surrounding the use of information and **accesses** and uses information ethically and legally.



[www.wooclap.com/aunqna](http://www.wooclap.com/aunqna)



- 1. To what extent have you incorporated IL in your course content?**
  - 2. How do you think your students can apply IL in your course?**
- 



## Library instruction

Walker & Pearce, 2014



## Games

Guo & Goh 2016; Jere-Folotiy et al., 2014



## Curriculum embedded instruction

Manus 2009; Secker & Macrae 2011; Gibson 2011



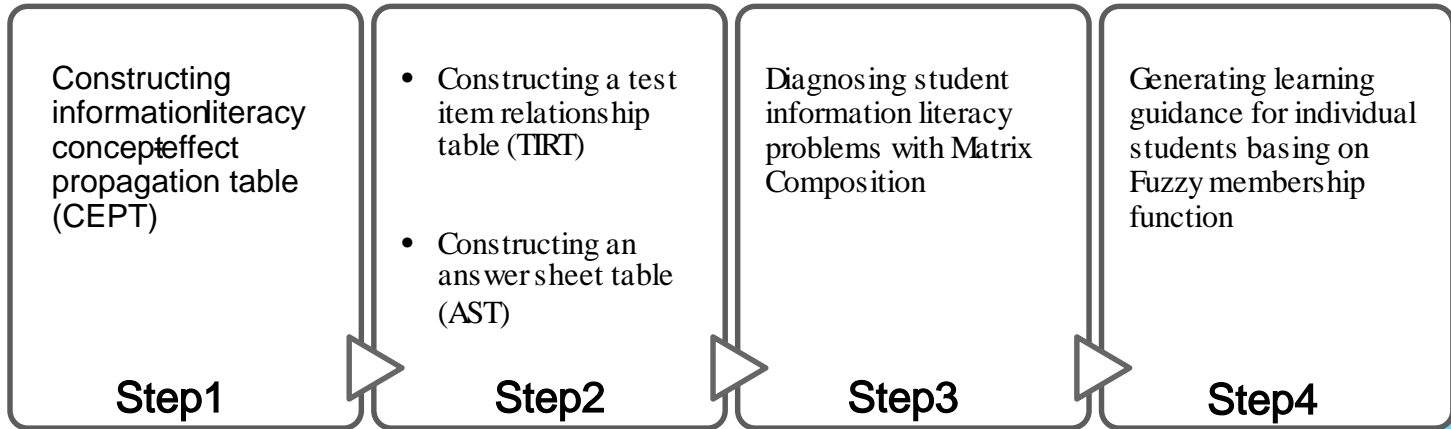
## Online instruction

Su & Kuq 2010; Yang, 2009; Lamb, 2017

## Shortcoming >>>>

Students' prior experience of information literacy not diagnosed in the existing systems.

# PROCEDURE TO ANALYZE STUDENTS' INFORMAT



# PROCEDURE TO ANALYZE STUDENTS' INFORMAT

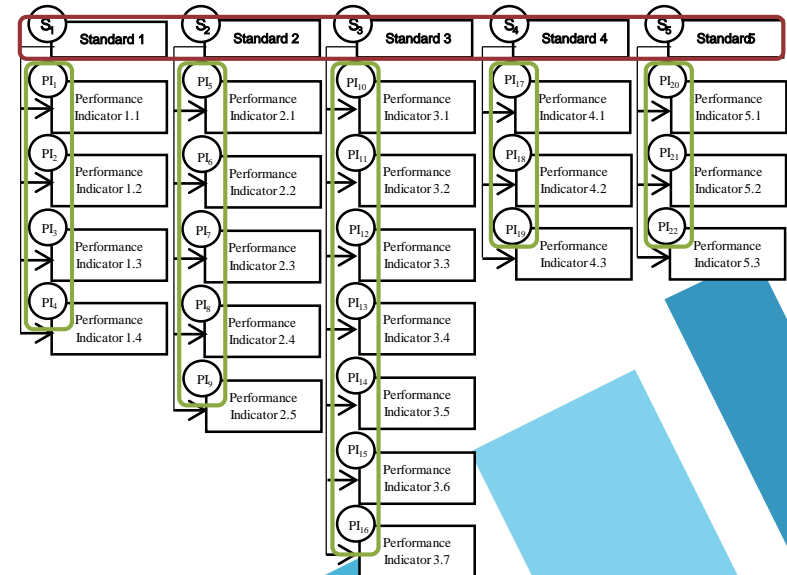
Constructing  
information literacy  
concept-effect  
propagation table  
(CEPT)

Step1

Concept Effect Propagation Table (CEPT)

Performance Indicator (PI <sub>i</sub> )	Standard (S <sub>j</sub> )				
	S <sub>1</sub>	S <sub>2</sub>	S <sub>3</sub>	S <sub>4</sub>	S <sub>5</sub>
PI <sub>1,1</sub>	1	0	0	0	0
PI <sub>1,2</sub>	1	0	0	0	0
PI <sub>1,3</sub>	1	0	0	0	0
PI <sub>1,4</sub>	1	0	0	0	0
PI <sub>2,1</sub>	0	1	0	0	0
PI <sub>2,2</sub>	0	1	0	0	0
PI <sub>2,3</sub>	0	1	0	0	0
PI <sub>2,4</sub>	0	1	0	0	0
PI <sub>2,5</sub>	0	1	0	0	0
PI <sub>3,1</sub>	0	0	1	0	0
:	:	:	:	:	:
PI <sub>5,3</sub>	0	0	0	0	1

Concept Effect Relationship Diagram



# PROCEDURE TO ANALYZE STUDENTS' INFORMAT

## Test Item Relationship Table (TIRT)

Test items (Q <sub>i</sub> )	Performance Indicators (PI)											
	PI <sub>1,1</sub>	PI <sub>1,2</sub>	PI <sub>1,3</sub>	PI <sub>1,4</sub>	PI <sub>2,1</sub>	PI <sub>2,2</sub>	PI <sub>2,3</sub>	PI <sub>2,4</sub>	PI <sub>2,5</sub>	PI <sub>3,1</sub>	..	PI <sub>5,3</sub>
Q <sub>1</sub>	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>2</sub>	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>3</sub>	0.6	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>4</sub>	0.0	1.0	0.8	0.0	0.8	0.4	0.0	0.0	0.0	0.0	..	0.0
Q <sub>5</sub>	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>6</sub>	0.0	0.0	1.0	0.0	1.0	0.4	0.0	0.0	0.0	0.0	..	0.0
Q <sub>7</sub>	0.0	0.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>8</sub>	0.0	0.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>9</sub>	0.0	0.8	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	..	0.0
Q <sub>10</sub>	0.8	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.4	..	0.0
:	:	:	:	:	:	:	:	:	:	:	..	:
Q <sub>50</sub>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	..	0.8

## Answer Sheet Table (AST) 0 = Correct / 1 = Incorrect

Student answer (St <sub>i</sub> )	Test item (Q <sub>i</sub> )											
	Q <sub>1</sub>	Q <sub>2</sub>	Q <sub>3</sub>	Q <sub>4</sub>	Q <sub>5</sub>	Q <sub>6</sub>	Q <sub>7</sub>	Q <sub>8</sub>	Q <sub>9</sub>	Q <sub>10</sub>	..	Q <sub>50</sub>
St <sub>1</sub>	1	0	0	0	0	1	0	0	1	1	..	1
St <sub>2</sub>	1	0	1	0	1	1	1	0	0	0	..	1
St <sub>3</sub>	0	0	0	1	0	0	0	1	0	0	..	0
St <sub>4</sub>	1	0	1	1	1	1	1	1	1	1	..	1
St <sub>5</sub>	1	0	1	1	0	1	1	1	1	1	..	1

- Constructing a test item relationship table (TIRT)
- Constructing an answer sheet table (AST)

Step 2



Domain experts

# PROCEDURE TO ANALYZE STUDENTS' INFORMATION

The main composition of  $R_1$  and  $R_2$

$$R_1 \circ R_2 = \{(x, z) | (x, z) = \text{Max}\{\text{Min}\{\mu_{R_1}(x, y), \mu_{R_2}(y, z)\}\}$$

for  $x \in X, y \in Y$  and  $z \in Z$  }

Diagnosing student information literacy problems with Matrix Composition

Step3

AST( $S_t, Q_n$ )

Student ( $S_t$ )	Test item ( $Q_n$ )				
	$Q_1$	$Q_2$	$Q_3$	$Q_4$	$Q_5$
$S_1$	1	0	0	0	0
$S_2$	1	1	1	1	1
$S_3$	0	0	0	1	0
$S_4$	0	0	0	0	0
$S_5$	1	0	1	1	0

TIRT( $Q_n, P_l$ )

Test item ( $Q_n$ )	Performance Indicator ( $P_l$ )			
	$PI_{1,1}$	$PI_{1,2}$	$PI_{1,3}$	$PI_{1,4}$
$Q_1$	0.8	0	0	0.6
$Q_2$	0.8	0	0	0.6
$Q_3$	0.6	0	0	0.8
$Q_4$	0	1	0.8	0
$Q_5$	0	0	1	0

CEPT( $P_l, S$ )

Performance Indicator ( $P_l$ )	Standard ( $S$ )				
	$S_1$	$S_2$	$S_3$	$S_4$	$S_5$
$PI_{1,1}$	1	0	0	0	0
$PI_{1,2}$	1	0	0	0	0
$PI_{1,3}$	1	0	0	0	0
$PI_{1,4}$	1	0	0	0	0

Ex: The main composition of  $S_1$  for  $PI_{1,1-1,4}$  in  $S_1$

		$Q_1$	$Q_2$	$Q_3$	$Q_4$	$Q_5$
AST	$S_1$	1	0	0	0	0
TIRT	$PI_{1,1}$	0.8	0.8	0.6	0	0
	$PI_{1,2}$	0	0	0	1	0
	$PI_{1,3}$	0	0	0	0.8	1
	$PI_{1,4}$	0.6	0.6	0.8	0	0

Min

		$Q_1$	$Q_2$	$Q_3$	$Q_4$	$Q_5$
	$PI_{1,1}$	0.8	0	0	0	0
	$PI_{1,2}$	0	0	0	0	0
	$PI_{1,3}$	0	0	0	0	0
	$PI_{1,4}$	0.6	0	0	0	0

Max

$PI_{1,1}$	0.8
$PI_{1,2}$	0
$PI_{1,3}$	0
$PI_{1,4}$	0.6



# PROCEDURE TO ANALYZE STUDENTS' INFORMATION LITERACY

The maximum composition of  $R_1$  and  $R_2$

$$R_1 \circ R_2 = \{(x, z) | (x, z) = \text{Max}\{\text{Min}\{\mu_{R_1}(x, y), \mu_{R_2}(y, z)\}\}$$

for  $x \in X, y \in Y$  and  $z \in Z$  }

Diagnosing student information literacy problems with Matrix Composition

Step3

AST( $S_t, Q_n$ )

Student ( $S_t$ )	Test item ( $Q_n$ )				
	$Q_1$	$Q_2$	$Q_3$	$Q_4$	$Q_5$
$S_1$	1	0	0	0	0
$S_2$	1	1	1	1	1
$S_3$	0	0	0	1	0
$S_4$	0	0	0	0	0
$S_5$	1	0	1	1	0

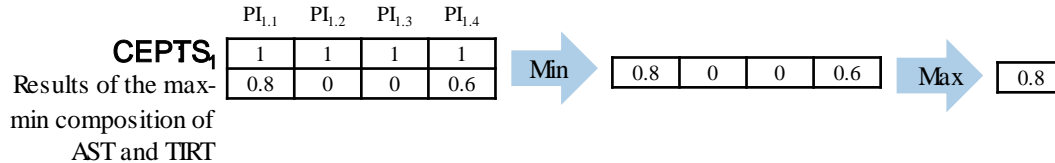
TIRT( $Q_n, P_l$ )

Test item ( $Q_n$ )	Performance Indicator ( $P_l$ )			
	$PI_{1,1}$	$PI_{1,2}$	$PI_{1,3}$	$PI_{1,4}$
$Q_1$	0.8	0	0	0.6
$Q_2$	0.8	0	0	0.6
$Q_3$	0.6	0	0	0.8
$Q_4$	0	1	0.8	0
$Q_5$	0	0	1	0

CEPT( $P_l, S$ )

Performance Indicator ( $P_l$ )	Standard ( $S$ )				
	$S_1$	$S_2$	$S_3$	$S_4$	$S_5$
$PI_{1,1}$	1	0	0	0	0
$PI_{1,2}$	1	0	0	0	0
$PI_{1,3}$	1	0	0	0	0
$PI_{1,4}$	1	0	0	0	0

Ex: (Repeated) The maximum composition of  $S_t$  for  $PI_{1,1-1,4}$  in  $S_1$



# PROCEDURE TO ANALYZE STUDENTS' INFORMATION

The maximum composition of  $R_1$  and  $R_2$

$$R_1 \circ R_2 = \{(x, z) | (x, z) = \text{Max}\{\text{Min}\{\mu_{R_1}(x, y), \mu_{R_2}(y, z)\}\}$$

for  $x \in X, y \in Y$  and  $z \in Z$  }

Diagnosing student information literacy problems with Matrix Composition

Step3

$AST(S_t, Q_n)$

Student ( $S_t$ )	Test item ( $Q_n$ )				
	$Q_1$	$Q_2$	$Q_3$	$Q_4$	$Q_5$
$S_1$	1	0	0	0	0
$S_2$	1	1	1	1	1
$S_3$	0	0	0	1	0
$S_4$	0	0	0	0	0
$S_5$	1	0	1	1	0

$TIRT(Q_n, P_l)$

Test item ( $Q_n$ )	Performance Indicator ( $P_l$ )			
	$PI_{1,1}$	$PI_{1,2}$	$PI_{1,3}$	$PI_{1,4}$
$Q_1$	0.8	0	0	0.6
$Q_2$	0.8	0	0	0.6
$Q_3$	0.6	0	0	0.8
$Q_4$	0	1	0.8	0
$Q_5$	0	0	1	0

$CEPT(P_l, S)$

Performance Indicator ( $P_l$ )	Standard ( $S$ )				
	$S_1$	$S_2$	$S_3$	$S_4$	$S_5$
$PI_{1,1}$	1	0	0	0	0
$PI_{1,2}$	1	0	0	0	0
$PI_{1,3}$	1	0	0	0	0
$PI_{1,4}$	1	0	0	0	0

$$\text{error\_degree}(S_t, S_i) = \begin{matrix} & S_1 & S_2 & S_3 & S_4 & S_5 \\ \begin{matrix} S_{t1} \\ S_{t2} \\ S_{t3} \\ S_{t4} \\ S_{t5} \end{matrix} & \begin{pmatrix} 0.8 & 0.4 & 0 & 0 & 0.8 \\ 1 & 1 & 1 & 1 & 1 \\ 1 & 0.4 & 0 & 0 & 0.8 \\ 0 & 0 & 0 & 0 & 0 \\ 1 & 1 & 1 & 0.8 & 1 \end{pmatrix} \end{matrix}$$

# PROCEDURE TO ANALYZE STUDENTS' INFORMAT

Generating learning guidance for individual students basing on Fuzzy membership function

Step4

$\text{error\_degree}(St_1, S_1) = 0.8$

Fact 1 : $\text{error\_degree}(St_1, S_1)$  is HIGH with degree 0.92;

Fact 2 : $\text{error\_degree}(St_1, S_1)$  is AVERAGE with degree 0.32;

Fact 3 : $\text{error\_degree}(St_1, S_1)$  is LOW with degree 0.08.



Output 1 : $\text{competency\_status}(St_1, S_1)$  is novice with degree 0.92;

Output 2 : $\text{competency\_status}(St_1, S_1)$  is intermediate level with degree 0.32;

Output 3 : $\text{competency\_status}(St_1, S_1)$  is advanced level with degree 0.08.

IF  $\text{competency\_status}$  is novice,

THEN it suggests student  $St_k$  to seriously learn the unit containing the standard  $S_i$ .

IF  $\text{competency\_status}$  is intermediate level,

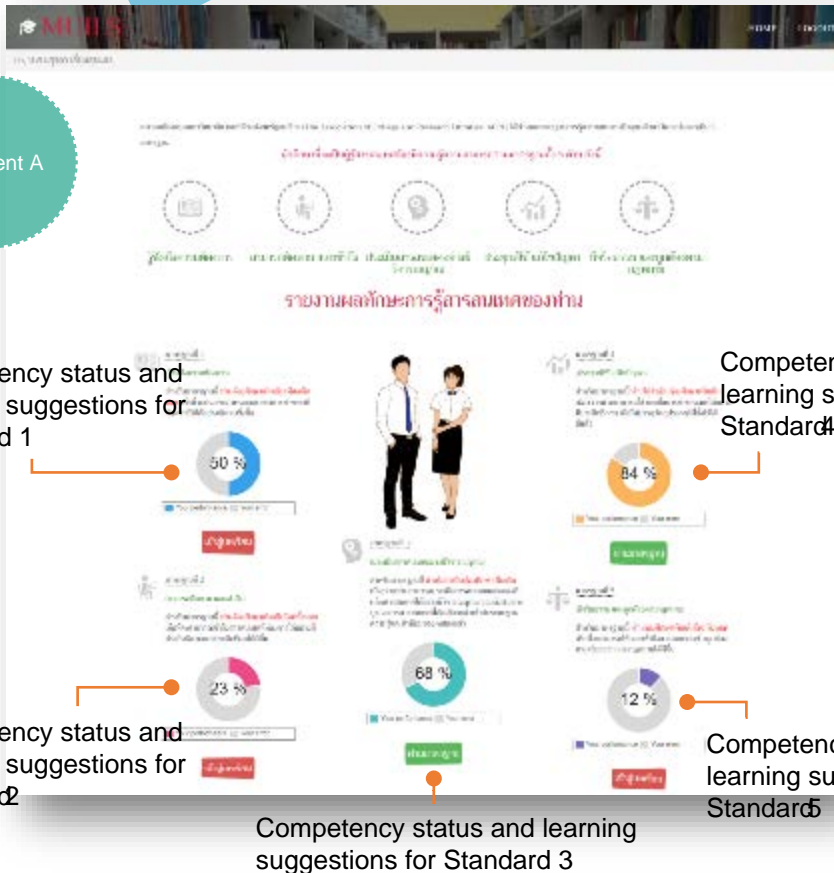
THEN it arranges more practice related to the standard  $S_i$  for student  $St_k$ .

IF  $\text{competency\_status}$  is advanced level,

THEN it reports that student  $St_k$  has competent knowledge in the standard  $S_i$ .

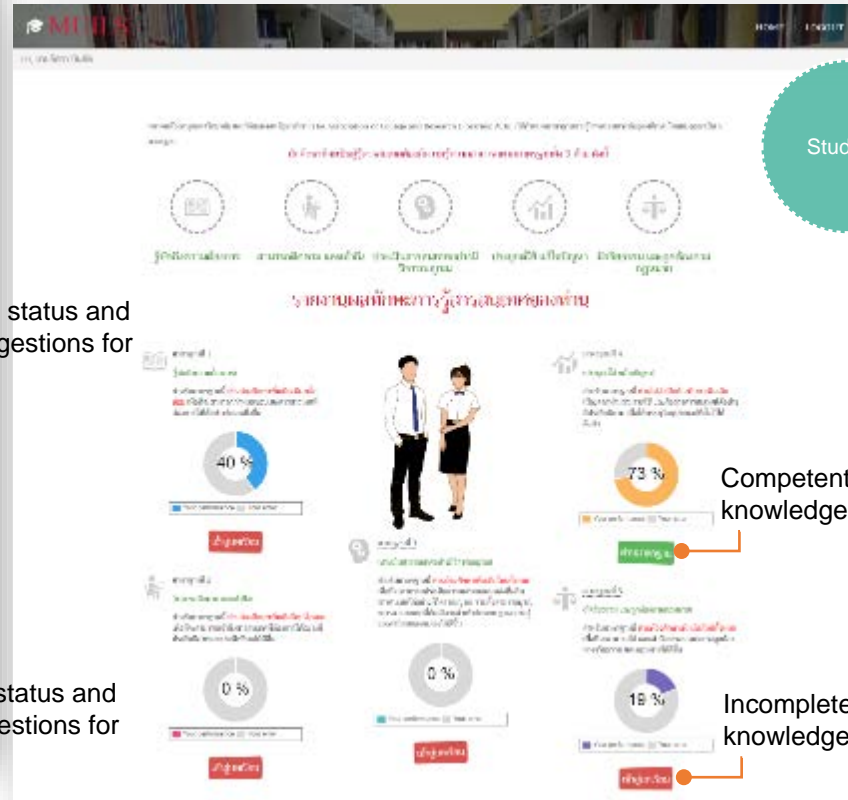
# Examples of Report for Individual

Student A



Competency status and learning suggestions for Standard 4

Student B



Competent knowledge

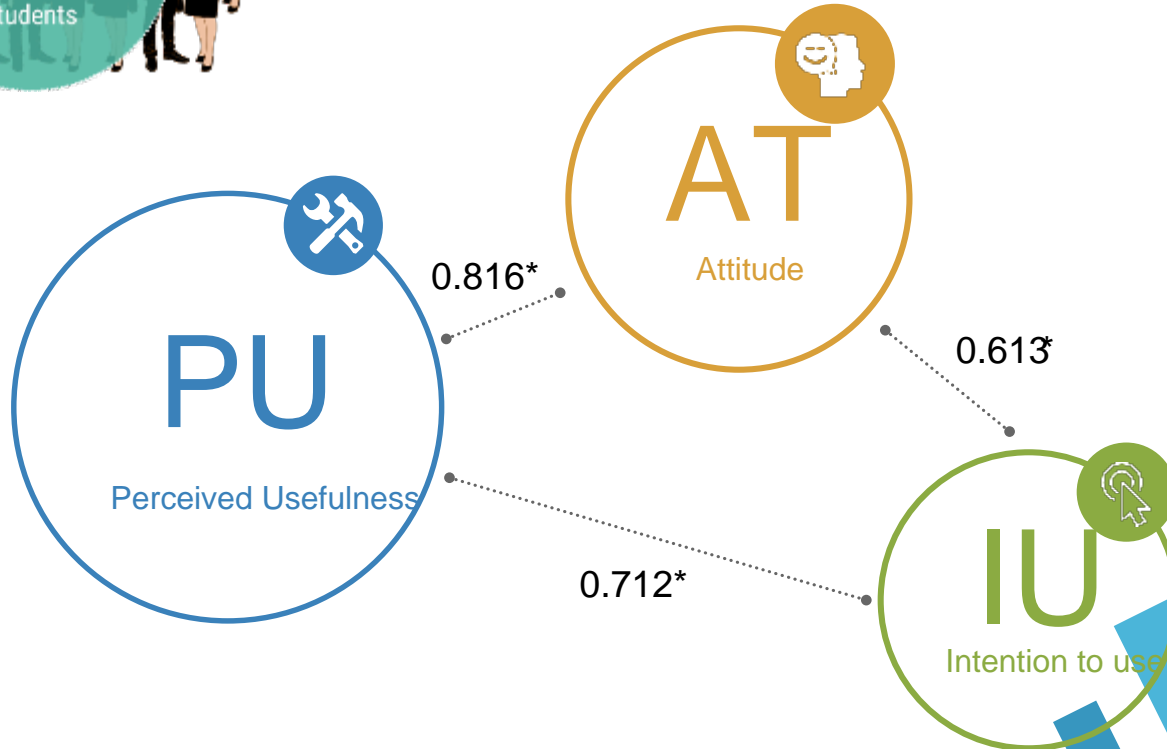
Incomplete knowledge

# Survey Results

## SPEARMAN'S CORRELATION COEFFICIENT BETWEEN FACTORS

32

undergraduate students

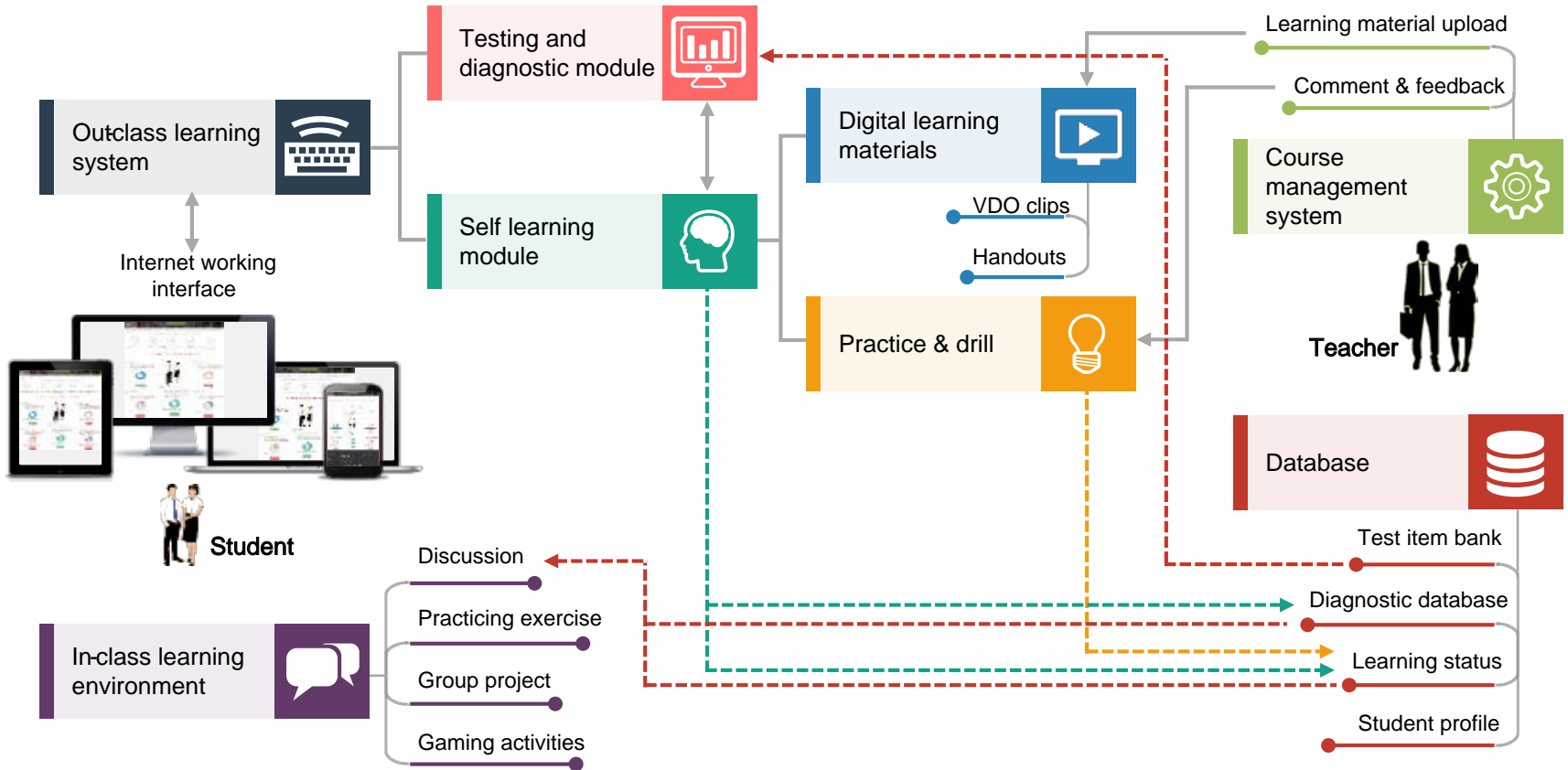


Note.\* statistically significant at  $p < .005$

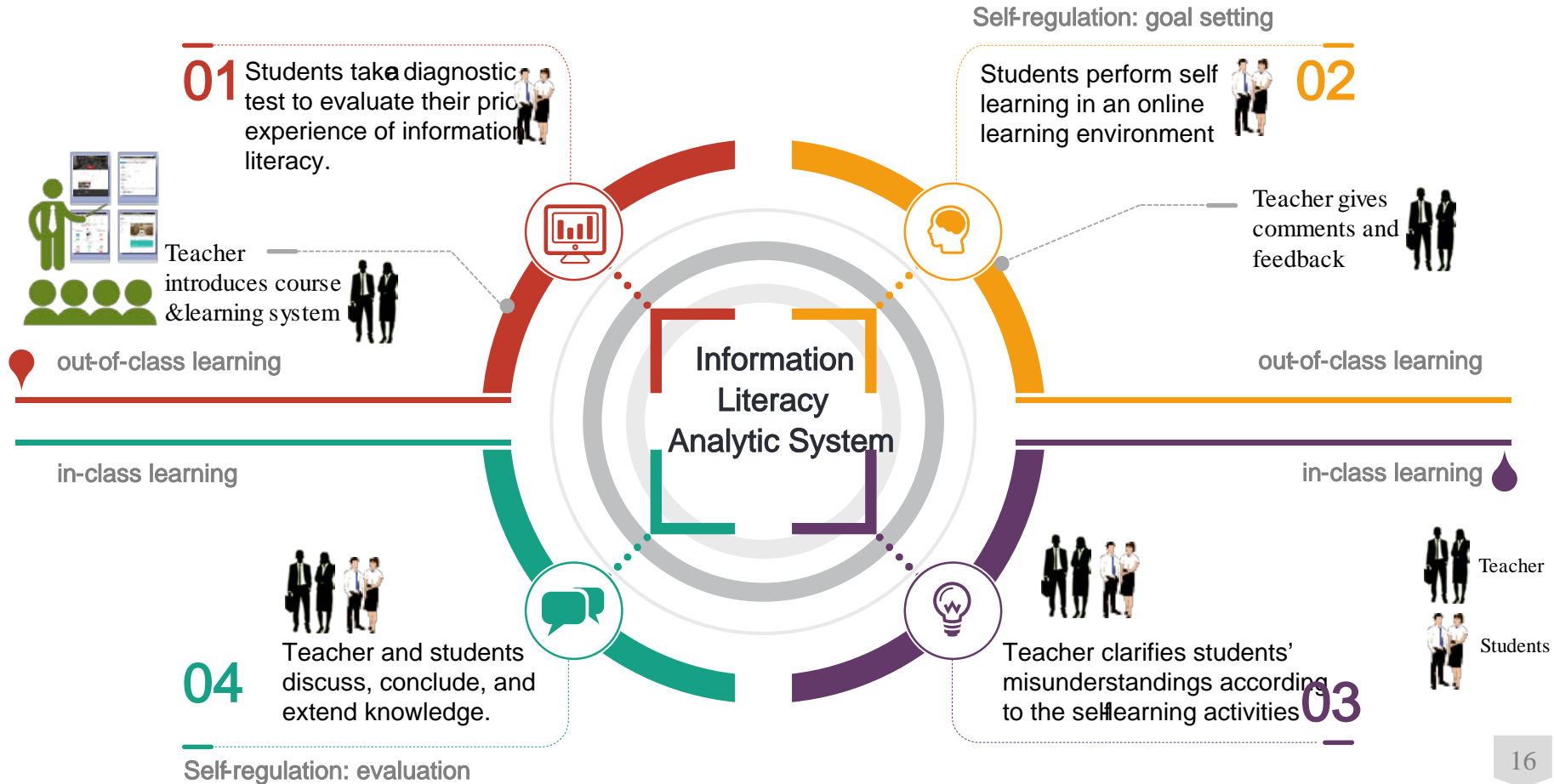
# Learning Environment

IMPLEMENTATION OF SELF-REGULATED FLIPPED  
CLASSROOM WITH INFORMATION LITERACY  
ANALYTIC SYSTEM TO PROMOTE THE UNIVERSITY  
STUDENT PERFORMANCE

# ARCHITECTURE OF LEARNING ENVIRONMENT WITH INFORMATION LITERACY ANALYTIC SYSTEM

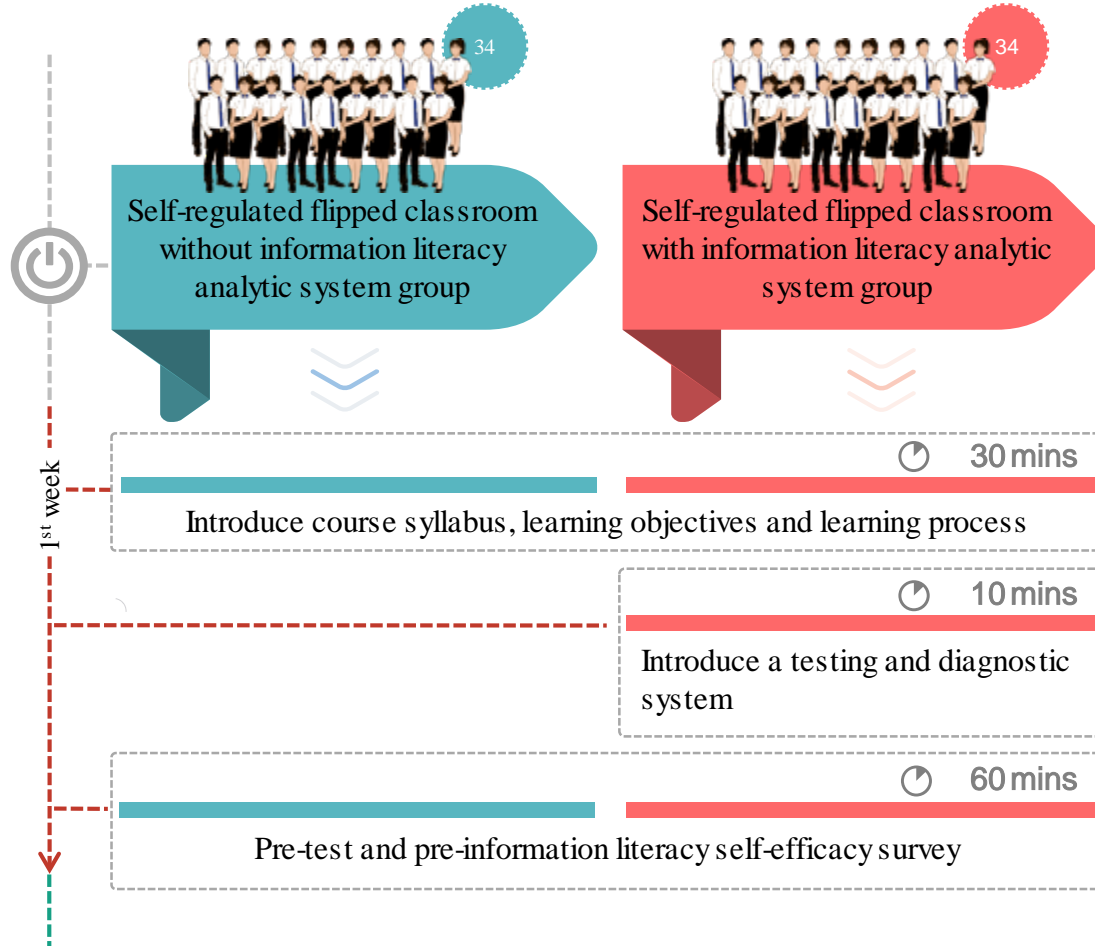


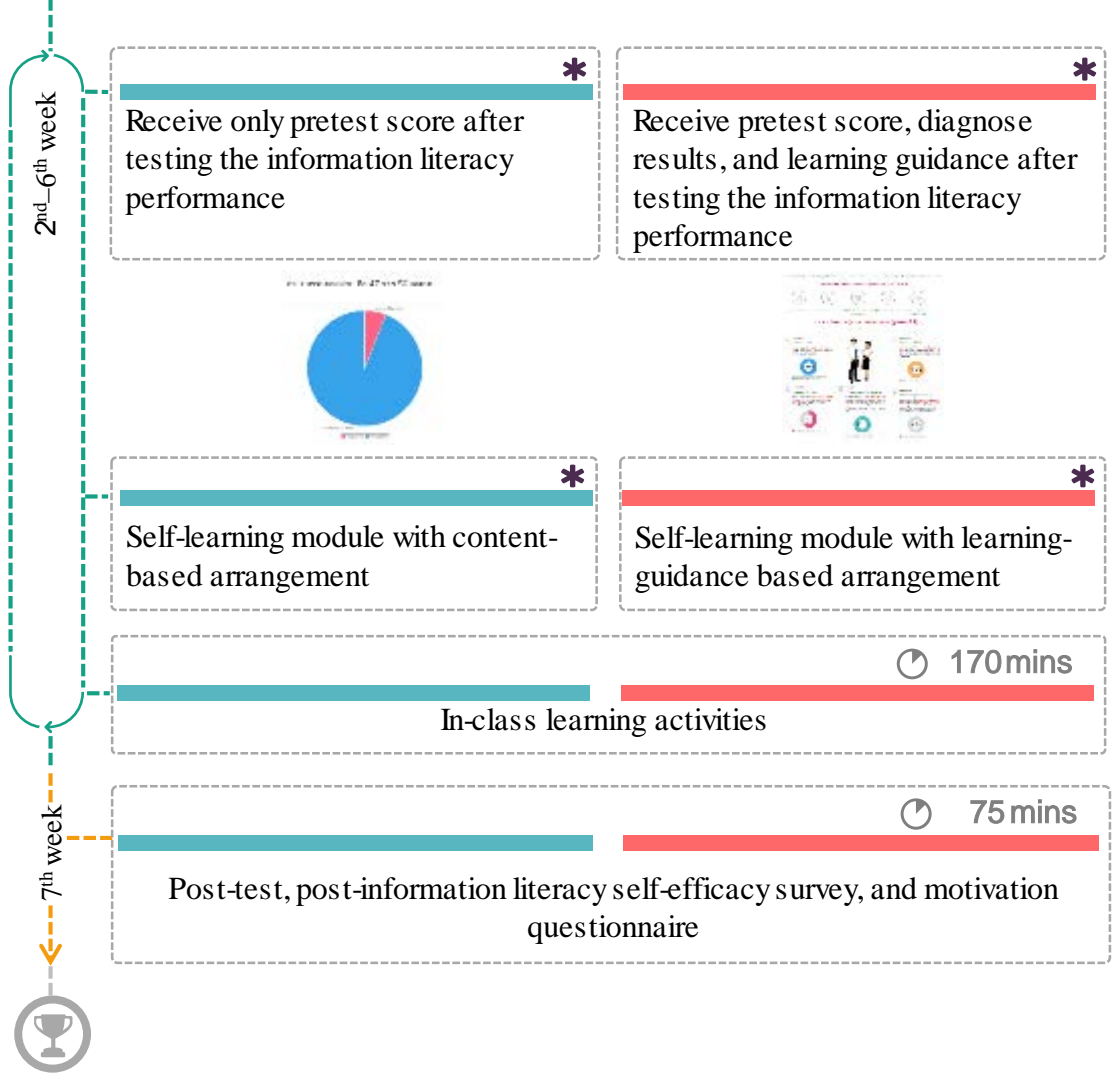
# LEARNING FLOW OF THE SELF-REGULATED FLIPPED CLASSROOM WITH INFORMATION LITERACY ANALYTIC SYSTEM





# DIAGRAM OF EXPERIMENTAL PROCEDURE





\* Out-of-class learning activities: students learn at wherever and whenever by personal devices

## LEARNING PERFORMANCE OF THE INFORMATION LITERACY

### Pre- and post information literacy achievement tests

- › Each test contained 50 multiple choice questions associated with five standards of the information literacy
- › The total score of the tests was 50.
- › Both tests are identical
- › The Kuder-Richardson Formula 20 (KR20) reliability coefficient values of the pre- and the post tests are 0.60 and 0.64, respectively

### Pre- and post information literacy scenario tests

- › Both the pre- and the post tests were adapted from Burgoyne and Chupp & Cornell (2015).
- › Each test contained seven open-ended questions showing information literacy scenario in a hypothetical assignment format
- › Each test was scored by using a standard based rubric in 3 levels of proficiency Exemplary (3 scores), Competent (2 scores), and Developing (1 score)

## LEARNING PERFORMANCE OF THE INFORMATION LITERACY

The t-test results of **the pre information literacy achievement test scores** in the two groups

- > no significant difference between the pre-information literacy achievement test scores for **self-regulated flipped classroom with information literacy analytic system students** ( $M=28.44, SD=5.42$ ) and **self-regulated flipped classroom without information literacy analytic system students** ( $M=28.12, SD=4.29$ ),  $t(66) = 0.27, p > 0.05$ .

The oneway ANCOVA results of **the post-information literacy achievement test scores** in the two groups

Groups	Unadjusted		Adjusted		$F_{(1,65)}$	$\eta^2$
	Mean	SD	Mean	SE		
Self-regulated flipped classroom without information literacy analytic system	33.41	3.96	33.50	0.68	0.267	0.004
Self-regulated flipped classroom with information literacy analytic system	34.09	5.47	34.00	0.68		

## LEARNING PERFORMANCE OF THE INFORMATION LITERACY

The t-test results of **the pre-information literacy scenario test scores** in the two groups

- no significant difference between the pre-information literacy scenario test scores for **self-regulated flipped classroom with information literacy analytic system students** ( $M=6.18, SD=2.53$ ) and **self-regulated flipped classroom without information literacy analytic system students** ( $M=6.65, SD=2.27$ ),  $t(66) = 0.81, p > 0.05$ .

MannWhitney U test results **of the post-information literacy scenario test scores** in the two groups

Groups	Mean	SD	z-value
Selfregulated flipped classroom without information literacy analytic system	12.94	3.49	2.198*
Selfregulated flipped classroom with information literacy analytic system	14.97	2.39	

\*  $p < .05$

## INFORMATION LITERACY SELF -EFFICACY

### Pre- and postinformation literacy surveys

- › The surveys were used to measure degrees of certainty that individuals can perform the given tasks before and after participating in the learning activities, respectively.
- › The surveys were adapted from Kurbanoglu, Akkoyunlu, & Umay (2006).
- › This questionnaire consists of 17 items scored on a 7-point Likert scales.
- › It is classified the information literacy skill into 3 levels: Basic information literacy skill (5 items), Intermediate information literacy skill (8 items), and Advanced information literacy skill (4 items).
- › The questionnaire's internal consistencies of the sublevels by Cronbach's alphas are 0.86, 0.91, and 0.85, respectively. The Cronbach's alpha value for the Thai version of the information literacy self-efficacy questionnaire is 0.95, implying a good level of internal consistency.

# OUTCOMES



## INFORMATION LITERACY SELF-EFFICACY

The test results of the pre-information literacy self-efficacy ratings in the two groups

Sublevels	Groups	Mean	SD	<i>T</i>	<i>P</i>
Basic	(a)	22.47	5.02	1.910	0.060
	(b)	24.73	4.75		
Intermediate	(a)	33.71	7.92	1.694	0.095
	(b)	37.09	8.53		
Advanced	(a)	17.47	3.48	1.272	0.208
	(b)	18.71	4.46		

The test results of the post-information literacy self-efficacy ratings for the two groups

Sublevels	Groups	Mean	SD	<i>T</i>	<i>P</i>
Basic	(a)	27.18	3.86	1.339	0.185
	(b)	28.53	4.45		
Intermediate	(a)	42.44	5.78	0.721	0.473
	(b)	43.47	5.98		
Advanced	(a)	21.32	2.92	1.038	0.303
	(b)	22.15	3.59		

(a) Self-regulated flipped classroom without information literacy analysis system group

(b) Self-regulated flipped classroom with information literacy analysis system group

## INFORMATION LITERACY SELF-EFFICACY

The ttest results of the post vs. pre information literacy self-efficacy ratings for the two groups

Sublevels	Sources	Mean	SD	<i>t-value</i>	<i>p-value</i>
<b>Basic level</b>					
(a)	pre	4.49	1.00	6.727	<0.001
	post	5.43	0.77		
(b)	pre	4.95	0.95	4.569	<0.001
	post	5.71	0.89		
<b>Intermediate level</b>					
(a)	pre	4.22	0.99	6.856	<0.001
	post	5.31	0.72		
(b)	pre	4.64	1.07	3.636	<0.001
	post	5.44	0.75		
<b>Advanced level</b>					
(a)	pre	4.37	0.87	5.939	<0.001
	post	5.33	0.73		
(b)	pre	4.68	1.11	4.202	<0.001
	post	5.54	0.90		

(a) Self-regulated flipped classroom without information literacy analytic system group

(b) Self-regulated flipped classroom with information literacy analytic system group



## LEARNING MOTIVATION

### Learning motivation survey

- › The survey was used to measure students' motivation to learn information literacy after participating in the learning activities
- › The Science Motivation Questionnaire II (Glynn, Brickman, Armstrong, & Taasobshirazi, 2011) was revised by the researchers.
- › This questionnaire consists of **25 items** scored on a **5-point Likert scale**.
- › There are **five dimensions** of the questions: **intrinsic motivation**, **career motivation**, **self-determination**, **self-efficacy**, and **grade motivation**.
- › The questionnaire's internal consistencies of the subscales by Cronbach's alphas are 0.90, 0.87, 0.90, 0.89, and 0.90, respectively. The Cronbach's alpha value for the Thai version of the motivation questionnaire is 0.94, implying a good level of internal consistency.

## LEARNING MOTIVATION

The t-test results of **the postlearning motivation ratings** for the two groups

Groups	Mean	SD	<i>t-value</i>	<i>p-value</i>
<b>Intrinsic motivation</b>				
(a)	19.94	3.07	1.022	0.310
(b)	20.76	3.55		
<b>Career motivation</b>				
(a)	19.94	3.08	2.859	0.006*
(b)	22.06	3.02		
<b>Self-determination</b>				
(a)	15.88	3.80	1.951	0.055
(b)	17.59	3.39		
<b>Self-efficacy</b>				
(a)	16.56	3.30	2.328	0.023*
(b)	18.41	3.26		
<b>Grade motivation</b>				
(a)	15.21	3.43	4.373	0.001*
(b)	19.29	4.24		

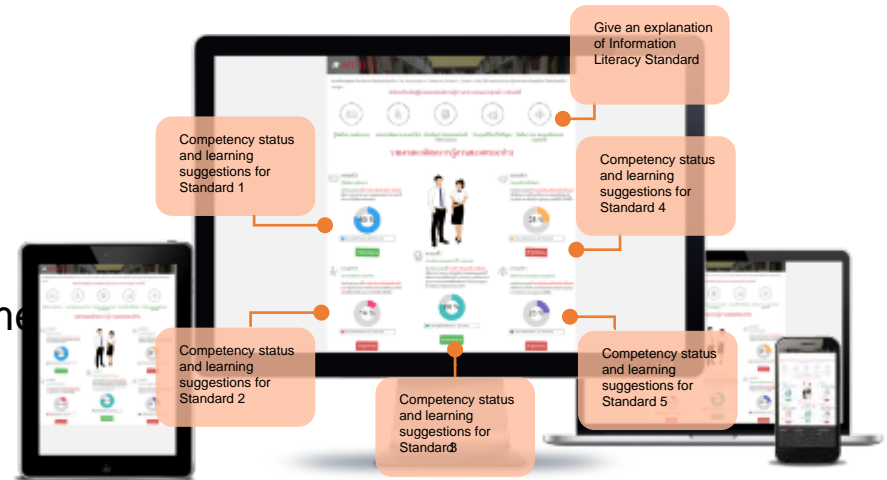
\*  $p < 0.05$

(a) Self-regulated flipped classroom without information literacy analytic system group

(b) Self-regulated flipped classroom with information literacy analytic system group

# DISCUSSIONS AND CONCLUSIONS

- › The information literacy analytic system represents students starting point of knowledge and shows how far to reach the goal.
- › Students can set up their own learning strategies and prepare themselves at any time in any place by using personal computer device.
- › This method allows students to identify their problems and focus their works on standards accurately and precisely.
- › It assists teachers to prepare and adjust their instruction more fluently, in particular self regulation learning and flipped classroom.



# PRACTITIONER NOTES



## Teacher:

- › Understand the nature of core contents they teach
- › Prepare the test items for the exam and an educational expert
- › Prepare the materials and conceptual contents in each topic through the system.
- › Prepare the meaningful activities for the in-class phase.



## Student:

- › Study the content provided by the instructor in the system before attending the in-class learning activities.
- › The students are able to access and take control of their own learning pace either in- or out-of-classroom by using their own devices in various forms.



## Website developer:

- › Design a database for receiving data from users, transmitting, and reporting them out to the users.
- › The system should support multi-level user authentication.
- › Designing the website responsive and user-friendly.
- › The responsive design is the key enabling users to use their own device to learn through ubiquitous environment in anywhere and anytime.

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## References

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